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Tour-Mate Newsletter

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TOUR-MATE SYSTEMS CANADA LTD. TO PROVIDE GRAND CANYON AUDIO TOUR

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Tour-Mate Systems Canada Ltd., is teaming up with the Grand Canyon Association and Arizona State University, to introduce a new and exciting way to experience the South Rim of the Grand Canyon. Starting this spring, the Grand Canyon Association will begin offering an audio tour to guide visitors through this powerful and inspiring National Park.

The tour will be available on special edition MP3 players that will become a memento of a visitor's Grand Canyon experience. The tour will be available for purchase at the Grand Canyon Association's bookstores and will be the ideal companion for a trip that is sure to overwhelm the senses and provide memories that will last a lifetime.

Brad Wallis, Executive Director of the Grand Canyon Association, said: "A first person audio tour of the historic district of Grand Canyon National Park, is long overdue. The Grand Canyon Association is very pleased to be working on this project with Arizona State University and Tour-Mate and we are confident that this product will prove to be a great enhancement for the visitor experience to this world-class park."

Neil Poch, President, Tour-Mate Systems Ltd., said: "We believe that this tour will help connect visitors to the majesty and beauty of the park and help to create an unique experience for this premiere destination."

For more info please visit: www.grandcanyon.org



The Corning Museum of Glass



Located in the heart of the Finger Lakes region of New York State, The Corning Museum of Glass is the world's largest glass museum. It features 35 centuries of glass artistry, live glassblowing demonstrations, and an international Glass Market. It is also home to both the Rakow Research Library, the library of record for glass and glassmaking, and The Studio, a highly respected glassmaking school. The Museum is dedicated to the art, research, history, science and exhibition of glass and glassmaking. The Corning Museum of Glass houses more than 45,000 objects representing 3,500 years of glass craftsmanship.

Linda Bard, the tour producer said, "The contributions of the curators, each versed in a particular specialty, give the visitor an insight not only into the object and the artisan, but also into the specific time period when it was created. The additional layer of commentary from a modern-day glass artisan, provides answers to some of the mysteries about how the object was made."

The self-guided audio tours at The Corning Museum of Glass are elective. Visitors can choose to pay the sum of \$3.00 for a Tour-Mate SC550 wand. The 81-stop tour at The Corning Museum of Glass is one hour and 55 minutes. Both adult and family tours are available and are designed to engage, educate and inspire visitors and the community through the art, history and science of glass.

For more information, please visit:

<http://www.cmog.org/>

Where to see us next:

**AAM 2008 Annual Meeting and
MuseumExpo™**

April 27 - May 1,
Denver, Colorado
Convention Center

Please visit us at booth #548

Touring Old San Jose with Audioguia



Tour-Mate's partner in San Juan, Puerto Rico is Audioguia. One of their projects is the provision of self-guided audio tours of the scenic old city.

Audioguia's audio walking tour guides tourists through "Old San Juan," covering over 480 years of history.

The 50-minute tour of Old San Juan is available in four languages, English Spanish, German and French. Those taking the tour have the choice of visiting many museums, forts, City Hall, the Cathedral and other historic sites located in Old San Juan.

For tour details, please see:

www.audioguia.pr.com

Bellagio Gallery of Fine Art

The Bellagio Gallery of Fine Art is one of Las Vegas' premier exhibition venues. After nine years as a Tour-Mate client, they recently upgraded their audio tour system to Tour-Mate's SC550 system. Audio tours are offered for all of the Gallery's temporary exhibits and is included in the price of admission. Tarissa Tiberti, Manager of the Bellagio Gallery of Fine Art said, "We frequently receive positive feedback on our upgraded audio wands. Tour-Mate's representatives have provided us with superb support and continue to do so."

The current exhibit and tour, American Modernism, showcases the best of American Modernism, and will run through until the end of year. Organized by the Museum of Fine Arts, Boston, the exhibition features masterpieces by American modernists such as Georgia O'Keeffe, Stuart Davis, Marsden Hartley, Arshile Gorky and others.

For more info, please visit:

<http://www.bellagio.com/amenities/gallery-of-fine-art.aspx>

Around the Office – Rami Posner

Rami is a Tour-Mate Project Director and is also the Manager of Mobile Systems. As a Project Director, Rami is the first point of contact for many of our clients. Rami's territories include the Midwest & Northeast states.

In addition to managing traditional audio tour projects, Rami is also the manager of Tour-Mate's newest interpretive platform – Tour-Mate Mobile. Rami is responsible for pursuing new market opportunities for Tour-Mate Mobile by building strategic partnerships for the platform and managing the development and implementation of mobile systems.

Prior to joining Tour-Mate Rami completed a residency at The Media Lab at The Canadian Film Centre. Rami focused on creating interactive narrative prototypes for the Canadian and



international marketplace. For 10 years prior to that Rami worked in the entertainment industry.

Based in Toronto, Rami is involved with business development and project direction. He has a strong background in the mobile environment and helped spearhead the launch of Tour-Mate Mobile. Rami can be reached at: rposner@tourmate.com



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About Tour-Mate

Headquartered in Toronto, Tour-Mate develops and markets self-guided audio tour systems for the interpretive market. We have installed systems in the United States, Canada, United Kingdom, Puerto Rico, Australia, China and Macao. Millions of visitors have experienced Tour-Mate audio tours in museums, art galleries, historic sites, zoos, aquariums, and botanical gardens. Our high quality, easy to use hardware and creative approach to content creation ensures that each visitor has a significantly enhanced visit experience. Tour-Mate has over 16 years of experience, including the provision of audio tours to museums such as the Art Gallery of Ontario, the Montreal Museum of Fine Art, the Vancouver Art Gallery, and the Corning Museum of Glass. Our commitment to customer service is second to none. For more information please visit: www.tourmate.com