

TOUR-MATE COLLABORATES WITH THE MUSEUM OF ART FORT LAUDERDALE FOR SHARK!

February 28, 2012 – Leading interpretive and audio tour specialist Tour-Mate Systems is providing the audio tour for the Museum of Art Fort Lauderdale - Nova Southeastern University's exhibition – *Shark!*

Long before humans first appeared on Earth, sharks were swimming the seas. They predate dinosaurs by about 200 million years and were revered by ancient human societies as gods. Sharks come in all shapes and sizes. There are angel sharks, basking sharks, blues sharks, bull sharks, gray sharks, lemon sharks, sleeper sharks, and tiger sharks, among many other varieties. Not only are they found in every ocean of the world, but in many rivers and lakes as well.

This major exhibition has been organized by the Museum of Art in association with Nova Southeastern University's Oceanographic Center. It is guest curated by acclaimed wildlife artist, author and environmentalist Richard Ellis, who is working to bring together both art and science in documenting the world's never-ending fascination with these celebrated creatures of the sea. In addition to drawings of all the known varieties of sharks in the world, the exhibition contains photographs, sculptures, and video as well as a section devoted to the sensational impact of the 1975 Steven Spielberg film *Jaws*. In recent years, attention has turned to protecting the habitats of these magnificent animals and the exhibition documents advances made those areas as well, including the July 2011 banning of all commercial shark fishing by the island nation of the Bahamas.

The tour was created and produced by Tour-Mate's production team and will be delivered to the public via Tour-Mate's SC550 hand held Listening Wand system. Neil Poch, President of Tour-Mate Systems Ltd., said, "We are delighted to be working with the Museum to provide an audio tour for this extraordinary exhibition. People seem to have a never ending fascination with sharks."

The exhibition runs from mid-April 2012 until early January 2013..

For more information, please see:

Links:

- Tour-Mate Systems Ltd.: www.tourmate.com
- Museum of Art Fort Lauderdale: www.moafll.org.

About Tour-Mate:

Headquartered in Toronto, Tour-Mate develops and markets self-guided audio tour systems for the interpretive market. The Company has installed systems in the United States, Canada, United Kingdom, Puerto Rico, Australia, China and Macao. Millions of visitors have experienced Tour-Mate audio tours in museums, art galleries, historic sites, zoos, aquariums, and botanical gardens. Tour-Mate's easy to use audio platforms and its creative approach to content creation ensures that each visitor has a significantly enhanced visit experience. Tour-Mate has 20 years of audio tour experience, including the provision of audio tours to institutions such as the Art Gallery of Ontario, the Montreal Museum of Fine Art, the Vancouver Art Gallery, The Alamo and Mount Rushmore. The Company's commitment to customer service is second to none.