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Newsletter

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Terra Cotta Warriors Take A Tour At National Geographic Museum



*Image of Terra Cotta Warriors,
© istockphoto.com*

Emperor Qin Shihuangdi was a visionary who conquered many territories that surrounded the Qin state to become the first Emperor of China.

In 1974, farmers while digging a well, made a startling discovery of an intact terra cotta head. From that discovery, archeologists began to excavate and ultimately revealed, an amazing scene – a cavernous vault that contained an entire army of warriors. These warriors were erect and ready for battle. Their assignment was to guard Emperor Qin Shihuangdi as he made his way into the after life.

This remarkable discovery, revealed many layers of archeological gems. Archeologists continue to discover

terra cotta servants, musicians, acrobats and animals. It is estimated there are approximately 7000 figures that are still to be exhumed from the tomb complex. The figures were buried in 210-209 BC, and were found near Mount Lishan.

The Terra-Cotta Warriors: Guardians of China's First Emperor, premieres its largest ever US tour. The exhibition showcases more than 100 objects and is the most significant display of terra cotta figures and tomb artifacts ever to travel the United States.

Tour-Mate created the tour in collaboration with the National Geographic Museum in three different languages (English, Spanish and Mandarin) to accurately reflect the story of the terra cotta warriors and to create a unique and memorable visit experience. The content will be delivered on Tour-Mate's SC550 Listening Wands and will be available for public viewing from November 11, 2009 – April 5, 2010 in Washington, DC.

The Terra Cotta Warriors: Guardians of China's First Emperor is a collaboration between the Bowers Museum in California, the Houston Museum of Natural Science in Texas, and the National Geographic Museum in Washington, D.C.

For more information, please visit:

<http://www.terracottawarriorexhibit.com/>

FIND US NEXT AT:



**SOUTH EASTERN MUSEUMS
CONFERENCE (SEMC)**
CHARLESTON, WV
OCTOBER 13-17, 2009

**ONTARIO MUSEUMS ASSOCIATION
(OMA)**
HAMILTON, ON
OCTOBER 21-23, 2009

**WESTERN MUSEUMS ASSOCIATION
(WMA)**
SAN DIEGO, CA
OCTOBER 25-29, 2009

**NEW ENGLAND MUSEUMS
ASSOCIATION (NEMA)**
NASHUA, NEW HAMPSHIRE
NOVEMBER 11-13, 2009

**NATIONAL ASSOCIATION OF
INTERPRETATION (NAI)**
HARTFORD, CT
NOVEMBER 17-21, 2009

Innovative Trails In Kettering, Ohio

Located outside Columbus Ohio, you can find the Kettering Public Parks, an 800 acre park property.

As a part of their interpretive plan, the Park, in partnership with the National Center on Accessibility, selected an EB100-AC and 6 EB150's as a part of their self-guided experience.

The Eco-Friendly EB100 was redesigned to improve accessibility. This modified product, the EB150, will help make the 800 acres of parkland more accessible to all visitors.



Image of Woodlands, provided by © istockphoto.com

Tour-Mate's cell-phone tour for the Bata Shoe Museum, in Toronto, ON Canada, was recently featured in an article by Blog TO, a well-known city blog which covers interesting events and activities taking place in the city.

Please see:

http://www.blogto.com/tech/2009/06/batas_new_cellphone-friendly_tour/

EB Series Product Update

We have expanded the EB series Eco Box product line. The EB series continues to gain acceptance as interpretive devices throughout North America. The expanded EB product line now includes an EB150 for increased accessibility as well as an EB200 – extended play unit. The EB200 differs from the 'direct drive' EB100 in that it stores energy as the user turns the wheel, permitting visitors to stop turning after 30 seconds and while continuing to listen to a message for up to an additional 90 seconds.

A First As A Project Director



Victoria Firstenhaupt has recently been promoted to Project Director at Tour-Mate. She started at Tour-Mate in 2008, and has diligently worked towards this promotion.

As a Project Director, Victoria will manage relationships and partnerships to coordinate the delivery of services that meet the interpretive requirements of our clients.

Victoria will focus her attention on Atlantic Canada as well as the north-east and mid-west United States.

Victoria is a graduate of the University of Toronto, and has a BA in English and History. When not travelling for Tour-Mate she can be found renovating her new home. She hopes to be out of the dust and moved in by the end of the year.

You can reach Victoria at: vfirst@tourmate.com



About Tour-Mate

Headquartered in Toronto, Tour-Mate develops and markets self-guided audio tour systems for the interpretive market. We have installed systems in the United States, Canada, United Kingdom, Puerto Rico, Barbados, Japan, Australia, Switzerland, China and Macao. Millions of visitors have experienced Tour-Mate audio tours in museums, art galleries, historic sites, zoos, aquariums, and botanical gardens. Our high quality, easy to use hardware and creative approach to content creation ensures each visitor a significantly enhanced visit experience. Tour-Mate has over 20 years of experience, including the provision of audio tours to attractions such as the *Art Gallery of Ontario*, *Montreal Museum of Fine Arts*, *Vancouver Art Gallery*, *Mount Rushmore*, the *Walt Disney Concert Hall*, and the *Corning Museum of Glass*. Our commitment to customer service is second to none. For more information please visit: www.tourmate.com

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