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Tour-Mate Newsletter

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"Working with Carlsbad Caverns and helping to sponsor this event was fantastic for Tour-Mate. We're proud of the success of our product at the Caverns and of the continued support from Carlsbad. Their support is a demonstration of our commitment to customer service."

Neil Poch, Tour-Mate President

Supporting Randy Travis at Carlsbad Caverns

Tour-Mate has embarked on a unique partnership with Carlsbad Caverns National Park, to partner on the exclusive presentation of Randy Travis recording several songs in the park. Randy Travis, the country music star filmed a segment of his upcoming Christmas DVD and possible TV Christmas special at Carlsbad Caverns.

Director Charlie O'Dowd said the working title of the DVD is *Randy Travis: Christmas on the Pecos*. Travis started the project last December in Carlsbad with a public concert at the civic center. Travis sang in the main cave at Carlsbad Caverns. The DVD hopes to capture scenes of Travis singing unaccompanied near *the Rock of Ages*. The filming was

Please see *Carlsbad Caverns* on page 2

FIRST ECO-FRIENDLY TOUR DEVICE

Tour-Mate has launched the eco-friendly EB100, North America's first ecological, power-smart, and self-contained tour guide system.

The system was recently installed into Banff National Park (Alberta), Canada's first national park. The park spans 6,641 square kilometres (2,564 square miles) of valleys, mountains, glaciers, forests, meadows and rivers. You will also find the EB100 at Red Rock Canyon (Nevada). Red Rock is arguably one of the most beautiful areas in Nevada.

The EB100 has been designed to provide visitors to outdoor attractions

Please see *Eco-Friendly Device* on page 3



Carlsbad Caverns, NM

Carlsbad Caverns, continued from page 1
sponsored in part by Tour-Mate Systems Ltd.

TK Kajiki the Exec. Director for Carlsbad Caverns Guadalupe Mountains Association said: *“We would not have been able to host Randy Travis without Tour-Mate’s participation. We enjoyed working together on this production.”*

In addition to working together on the production, Tour-Mate, also supplies Carlsbad Caverns National Park with audio tour equipment for its self-guided tours of Carlsbad Cavern. The tour exists in four languages (English, Spanish, German and Japanese) as well as a children’s version in English and features MP3 sound quality. In the future, the park will be updating the audio guide tour with an introduction narrated by Randy Travis.

Stay tuned for the airing of the special and we are looking forward to hearing your response to the tour at Carlsbad.

***What our customers
have to say:***

“Attention to customer service sold me on Tour-Mate from day one. In the myriad of questions producers have in developing an audio tour, your firm never made me feel like just another client.”

***Charlie Baglan, Salato
Wildlife Center, Kentucky***

Look For Tour-Mate At These New Locations

- **Mount Rushmore** (Keystone, SD)
- **Habitat for Humanity** (Americus, GA)
- **Museum of Flight** (Seattle, WA)
- **University of Texas - Medical Branch** (Galveston, TX)
- **Rookery Bay National Estuarine Research Reserve** (Naples, FL)
- **California State Railroad Museum** (Sacramento, CA)
- **Nevada State Museum** (Carson City, NV)
- **Fort Sumner State Monument** (Fort Sumner, NM)
- **National Museum of Health and Medicine** (Washington, DC)
- **American Quarter Horse Center & Museum** (Amarillo, TX)
- **Buffalo Gap Historical Village** (Abilene, TX)
- **Ground Zero Museum Workshop** (New York, NY)

Eco - Friendly from page 1

with multi-lingual audio interpretation. The EB100's power is provided by the user who turns a hand crank located on the front of the unit. It is designed to withstand weather extremes, making the EB100 ideal for walking trails, parks, highways, beaches and scenic vistas.

At the end of October guided tours for Habitat for Humanity International will also be available with the EB100 system.

Neil Poch, President of Tour-Mate said: "The EB100 is really exceptional. Finally visitors to a variety of tourist destinations have a chance for a unique eco-friendly interpretative tour experience that is cost effective and sturdy for outdoor environments. We are very proud that our system can be used in a variety of locations and is ecologically friendly."



EB100

International Update

Our UK distributor Blackbox-av Ltd supplied audio tour guides to the BlindArt Charity for their Sense & Sensuality exhibit. This exhibit is taking place at the Bankside Gallery, for The Royal College of Art, in London.

Sense & Sensuality at the Royal College of Art is the first planned art competition and exhibition in the UK that is equally open to sighted and unsighted artists.

This exhibition is open for six weeks. BlindArt is using Tour-Mate SC550 guides. The DDA (Disability Discrimination Act of the United Kingdom) found the SC550 ergonomic design compatible with their requirements. James Churchill, Marketing Officer of Blackbox-av said, "Tour-Mate's guide helped us win the contract and we look forward to building on this success with other similar organisations and charities."

"The EB100 is really exceptional. Finally visitors to a variety of tourist destinations have a chance for a unique eco-friendly interpretative tour experience that is cost effective and sturdy for outdoor environments. We are very proud that our system can be used in a variety of locations and is ecologically friendly."

Where to find us next

This is a busy time of year for us at Tour-Mate and we do hope to see you soon. We will be exhibiting at the following conventions:

Oct. 11-14

Western Museums Association, Boise, ID
www.westmuse.org

Oct 17-21

Southeastern Museums Conference,
Chattanooga, TN
www.semcdirect.net

Oct. 22-24

Mid Atlantic Association of Museums,
Brooklyn, NY
<http://www.cmiregistration.com/user/splash.jp?org=231>

Nov. 8-10

New England Museums Association,
Hartford, CT
<http://www.nemanet.org/>

Nov. 18-19

California Railroad Association,
Sacramento, CA
<http://www.smrhs.com/>

Nov. 7-11

National Association for Interpretation,
Albuquerque - NM
www.interpnet.com/
<http://www.interpnet.com/niw2006/>

About Tour-Mate



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Headquartered in Toronto, Tour-Mate develops and markets self-guided audio tour systems for the interpretive market. We have installed systems in the United States, Canada, United Kingdom, Puerto Rico, Australia, China and Macao. Millions of visitors have experienced Tour-Mate audio tours in museums, art galleries, historic sites, zoos, aquariums, and botanical gardens. Our high quality, easy to use hardware and creative approach to content creation ensures that each visitor has a significantly enhanced visit experience. Tour-Mate has over 16 years of experience, including the provision of audio tours to museums such as the Art Gallery of Ontario, the Denver Art Museum, the Vancouver Art Gallery, and the Corning Museum of Glass. Our commitment to customer service is second to none.

For more information please visit: www.tourmate.com