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Newsletter

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TOUR-MATE: GUIDING VISITORS INTO THE FUTURE

FLORIDA FOREST SITES TO USE SOLAR POWERED INTERPRETATION



This year, Tour-Mate will be working closely with the Florida Forest Service in order to provide 27 of Tour-Mate's Solar Eco-Posts to various forest sites within the state.

Sites receiving the Solar Eco-Posts will include Lake Talquin State Forest, the Seminole State Forest, and the Withlacoochee State Forest. For these three forests in particular, the Solar Eco-Posts will be used to provide accessible public education about tree species along trails. Additionally the Solar Eco-Posts will be used to provide educational and historic information at kiosks as well as information about forest practices and purposes. Most importantly, the Solar Eco-Posts will provide information about the areas visitors are traversing.

The Solar Eco-Post is a solar powered and eco-friendly device that does not require any external power. It features four solar

panels which power the audio messages. The audio messages can be heard through an integrated outdoor speaker by pressing any of the message access buttons located on the face plate.

The Solar Eco-Post is ideal for use on trails, parks, gardens, zoos, and other outdoor locations.

To request a quotation for Tour-Mate's Solar Eco-Post system, please contact Tour-Mate at info@tourmate.com

To find out more about Florida's agriculture and forestry, please visit <http://www.freshfromflorida.com/>



TOUR-MATE PROVIDES AUDIO INTERPRETATION FOR THE JUDITH AND NORMAN ALIX ART GALLERY



The Judith and Norman Alix Art Gallery in Sarnia, ON recently installed a Tour-Mate TM600 Group Guide system to deliver docent led interpretation to their visitors.

The digital tour system is ideal for groups of all ages. With up to 99 channels to choose from, this system allows visitors to hear docents clearly. The compact, lightweight, and versatile TM600 Digital Group Guide system consists of a portable lightweight transmitter and a set of portable, lightweight receivers.

The Judith and Norman Alix Art Gallery is a free public gallery that displays over 1,100 Canadian works. In addition to artwork, the gallery organizes historical and contemporary exhibitions, tours, lectures, bus trips, and art programs about Canadian art and artists. Through these various programmatic offerings, the gallery aims to inspire people to develop an interest in the visual arts. For more information about the Judith and Norman Alix Art Gallery, please visit: <http://www.jnaag.ca/>

For more information about the TM600 Group Guide system, contact Tour-Mate at info@tourmate.com

CRYSTAL BRIDGES MUSEUM OF AMERICAN ART ADDS ADDITIONAL ECO-BOXES



Tour-Mate is pleased to announce that this year, Crystal Bridges Museum of American Art has acquired additional EB100 Eco-Box units to further enhance its visitors' outdoor experience.

The Eco-Boxes will allow visitors to gain a greater appreciation of Crystal Bridge's grounds. With 120 acres of native Ozark forest, Crystal Bridges Museum of American Art offers a variety of ways to explore the beauty of nature. This museum strives to enable its visitors to develop a relationship to the land and its history.

The EB100 Eco-Box is a hand-powered, environmentally friendly audio interpretive device. It is capable of playing up to four different audio files, permitting the inclusion of multiple messages and/or languages.

For more information about the EB100 Eco-Box, please contact Tour-Mate at info@tourmate.com

INTERPRETING HISTORIC INFORMATION WITH THE TOURMEDIA SYSTEM



This year, Tour-Mate is working closely with First Generation to provide Tour-Mate's TourMedia System to a historical transportation museum in Allentown, PA.

For more than 25 years, First Generation has provided marketing services for various agencies and organizations. Such services include advertising, video production, web and interactive media, and event planning. First Generation always aims to help their clients get their messages noticed.

Visitors to the museum will be given the opportunity to have an enhanced visit experience using the TourMedia system. This small, easy to use system showcases a variety of files such as audio, images, video, and text. In addition, this system includes a numeric keypad that allows visitors to select a stop number from 1 to 9999 in random access format. The TourMedia player is powered by rechargeable batteries capable of lasting a full day without recharging.

For more information about First Generation, please visit: <http://www.firstgencom.com/>

For more information or questions about the TourMedia system, contact Tour-Mate at info@tourmate.com

HARKER HOUSE TO DELIVER TOURS VIA THE MULTI-MEDIA TOURMEDIA TOUCH+ SYSTEM



Tour-Mate is pleased to announce that Harker House will be introducing a TourMedia Touch+ multimedia tour in 2016. This durable and versatile system will allow Harker House to showcase its historical treasures in a visual and engaging fashion.

Located in Storm Lake, Iowa, Harker House is a beautiful and spacious mansion that receives numerous guests for tours and special events. Standing tall and firm since 1875, Harker House showcases the unique and accomplished lives of the Harker family. These lives are depicted through furniture, clothing, and photographs. Moreover, visitors to this historic attraction can view the French-inspired, cottage-style architectural features

of the home such as the flat roof, and "widow's walk." Tour Mate is delighted to help enhance the visitor experience at Harker House through the use of advanced, digital technology.

Tour-Mate's cutting edge multimedia TourMedia Touch+ system represents the ultimate interpretive experience for today's generation. This system is extremely easy to use. It is centered on an Android platform with a 5" touch screen. Images and videos appear in high resolution. To further enhance the visit experience, the Touch+ is capable of playing high-quality audio through an earpiece, headphone, or speaker. This handheld, compact, and robust system is easy for everyone to use.

For more information about the TourMedia Touch+ system, please contact Tour-Mate at info@tourmate.com



VIRGINIA MUSEUM OF FINE ARTS DELIVERS INFORMATIVE TOURS VIA THE SC550-EL LISTENING WAND

Tour-Mate has worked closely with the Virginia Museum of Fine Arts on a number of projects. Recently, Tour-Mate was contracted to provide an SC550-EL Listening Wand system for the *Rodin: Evolution of a Genius* exhibition. The exhibition will run until May 13th, 2016.

Auguste Rodin was one of the greatest sculptors of the 19th and early 20th centuries. The Virginia Museum of Fine Arts is proud to celebrate this influential artist's life by displaying 200 of Rodin's artifacts. The museum is especially keen to have visitors observe the physical details of the sculptures such as the techniques and materials that were used for the sculpting process. Rodin was an artist who revolutionized the very meaning of art and sculpture and was known to be an artistic experimenter.

In order to provide visitors with in-depth and easily accessible information, the Virginia Museum of Fine Arts is utilizing the SC550-EL Listening Wand System. Every visitor can have a relaxed visit experience, enjoying the audio commentary at his/her own pace by simply entering the desired message numbers on the wand keypad. Accessibility is also another key feature as the wand has large, well spaced numbered buttons, an embedded speaker as well as a talking keypad.

Tour-Mate's Listening Wand system is a cost effective interpretive option for enhancing the temporary exhibition visit experience.

For more information about the Virginia Museum of Fine Arts, please visit: <http://www.vmfa.museum/>

To find out more about the SC550-EL Listening Wand system, please contact Tour-Mate at info@tourmate.com

**CALIFORNIA ASSOCIATION OF MUSEUMS CONFERENCE
RIVERSIDE, CA: MARCH 2- 4, 2016**

**ASSOCIATION OF PARTNERS FOR PUBLIC LANDS ANNUAL CONFERENCE
SPOKANE, WA: MARCH 6 – 10, 2016**

**VIRGINIA ASSOCIATION OF MUSEUMS CONFERENCE
WILLIAMSBURG, VA: MARCH 12-15, 2016**

Tour-Mate has been offering Interpretive Solutions since 1988. Millions of people have taken Tour-Mate tours in museums, art galleries, historic sites, zoos, aquariums, botanical gardens, national parks, and commercial establishments.

From script creation to production, translation to recording, selection of delivery platforms to installation and operations; our experienced team can assist you each step of the way. Our goal is to ensure that you communicate your interpretive vision to your visitors in a fun and engaging way. Tour-Mate offers clients a fully integrated interpretive experience on multiple platforms such as handheld audio and multimedia devices, cutting edge mobile solutions, innovative and eco-friendly stationary outdoor interpretive platforms and accessible group guided systems. Tour-Mate empowers its clients by offering them the necessary software tools to allow them to edit, and/or create new tours on-site.

'Taking care of our clients' needs' has been the cornerstone of our success. Whether your institution has one hundred visitors or one million visitors, your total satisfaction is our primary goal.

Tour-Mate Systems

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