

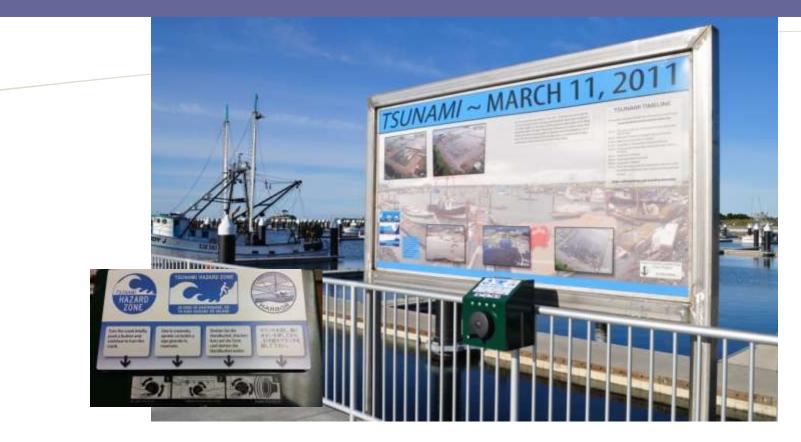
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#### **VOLUME 9. ISSUE 1 - WINTER 2015**

#### ECO-BOX PROVIDES TSUNAMI SAFETY WARNINGS AT CRESCENT CITY HARBOR



Tour-Mate is pleased to announce its collaboration with the Crescent City Harbor District, CA to produce a four language tsunami awareness system for their harbor using the EB 100 Eco-Box system.

The EB 100 Eco-Box is a hand-powered stationary audio device capable of playing up to four different audio files. It requires very little maintenance, and can be easily reprogrammed.

Crescent City, CA has suffered from tsunamis in the past with recorded wave heights of 8-15 feet high. The City already had existing tsunami alerts in place for situations where the beach could be evacuated in advance; however, there was a desire to be proactive and make people aware of the signs of a tsunami. EB 100s have been set up with informational signage along the harbor. The EB 100s describe how to tell when a tsunami might occur and what to do should one encounter the warning signs.

For more information about the EB 100 or other Eco-Box products, or to request a quotation, please contact Tour-Mate at <u>info@tourmate.com</u>

### FDR LIBRARY DELEIVERS ACCESSIBLE TOURS VIA THE TOURMEDIA MULTIMEDIA SYSTEM



The Franklin D. Roosevelt Presidential Library and Museum in Hyde Park, NY recently installed Tour-Mate TourMedia players to deliver an audio described tour for the hearing impaired. Tour-Mate's TourMedia player is a robust multimedia device capable of displaying audio, video, static images, and text. The device offers the flexibility of creating a random access tour for visitors who wish to roam freely through an institution, or a linear tour option for institutions who wish to guide visitors through a set path.

The FDR Library, built near Roosevelt's home in Hyde Park is the first presidential Library in the United States. It was established in 1939 to store Franklin D. Roosevelt's records. President Roosevelt built the library with the idea that the public should have full access to a record of the government during his time in office. He prioritized filling the library with papers documenting the interactions between the people and the government rather than interactions with people holding public office. The creation of the library was legislated in 1934, and opened in 1941. President Roosevelt died in 1945. For information about tours or visiting the FDR Library, please visit: <a href="http://www.fdrlibrary.marist.edu/">http://www.fdrlibrary.marist.edu/</a>

For more information, quotes, or technical questions about the TourMedia Player contact Tour-Mate at info@tourmate.com

#### INCLUSIVE PLAYGROUNDS USING SOLAR POWERED AUDIO

Providing inclusive play opportunities for people of all ages and abilities is critical for promoting healthy physical activity and learning. Contact among children with different abilities is often not enough to get children playing together or to create true inclusive play experiences. Educators and programmers that use intentional strategies to promote disability awareness promote quality inclusive play opportunities while providing all children with the tools to ask questions, get accurate information, explore their feelings, and learn how to positively interact with their peers.

Tour-Mate is collaborating with leading playground manufacturer PlayCore<sup>™</sup> to create such interactive inclusive play environments. Tour-Mate and PlayCore have jointly developed a specialized solar panel post-topper that powers audio in playgrounds. Children are exposed to various sounds in themed play environments facilitating interactive play.

PlayCore is a global name in playground structure and outdoor recreation manufacturing, with dozens brands to their name.

For more information about Tour-Mate's solar audio options and its uses contact Tour-Mate at info@tourmate.com

#### **INTERPRETING THE POLES WITH THE TM200 GROUP GUIDE SYSTEM**

Quark Expeditions, a Toronto based company that leads trips to the Arctic and Antarctica, has acquired a Tour-Mate TM-200 Group Guide system to enhance the incredible experience they provide.

The TM-200 Group Guide system is a multi-channel audio system consisting of a transmitter and a set of receivers. Many groups can tour in close proximity on separate channels enabling institutions to provide interpretation for groups requiring different languages or depth of interpretation.

Quark organizes excursions to explore the poles and provide in-depth views of these beautiful environments. Quark promotes their trips to English French, Portuguese, Spanish, Chinese and Japanese speaking travelers and provides guided tours for each of these groups.

Tour-Mate is proud to see our products travel to the far corners of the earth.

For more information about the TM-200 Group Guide System or to request a quotation please contact Tour-Mate at <u>info@tourmate.com</u>

# TOUR-MATE PROVIDES AUDIO INTERPRETATION FOR BASQUIAT AT THE AGO





Tour-Mate has worked closely with the Art Gallery of Ontario on a number of projects, enhancing their temporary exhibitions by providing audio interpretation that gives visitors a richer and deeper experience. Recently, Tour-Mate was contracted to provide a system of SC550 Listening Wands for the upcoming *Basquiat* exhibition which opens February 7<sup>th</sup>,2015.

Jean-Michel Basquiat took the New York City art world by storm in the early 1980s, and gained international recognition by creating powerful and expressive works that confronted issues of racism, identity, and social tension. Although his career was cut short by his untimely death at age 27, his groundbreaking drawings and paintings continue to challenge perceptions, provoke vital dialogues, and empower us to think critically about the world around us. *Jean-Michel Basquiat: Now's the Time* marks the first major retrospective of the artist's work in Canada and will feature close to 85 large-scale paintings and drawings from private collections and public museums across Europe and North America.

Guest-curated by renowned Austrian art historian, curator, and critic Dieter Buchhart, the AGO's exhibition will be the first thematic examination of the artist's work. Inspired as much by high art — Abstract Expressionism and Conceptualism — as by jazz, sports, comics, remix culture, and graffiti, Basquiat translated the world around him into a provocative visual language.

The SC550 Listening Wand System provides institutions with a simple way to add audio content to an exhibit. It features high quality audio and can store up to 99 different languages or tours. Each tour can support up to 999 different primary stops, with up to 3 layers per primary stop.

Designed for users of all ages and abilities the SC550 is a great option for building a better experience for visitors. For more information or a quotation for the SC550 Listening Wand System contact Tour-Mate at <u>info@tourmate.com</u>

# TOUR-MATE LAUNCHES THE TETHERED SOLAR POST –PRIVATE STATIONARY OUTDOOR AUDIO



The newest addition to Tour-Mate's fixed in place eco-line of interpretive products is the Tethered Solar Post. The Tethered Solar Post is perfect for outdoor trails, gardens, nature walks or exterior locations which would benefit from audio interpretation without sound spill. The Tethered Solar Post enables a user to engage in interpretation without disturbing those around them.

The Tethered Solar Post is constructed from heavy duty aluminum. The casing is painted with a powder coat paint that enables easy cleanup. The biggest difference between this version of the Solar Post and the standard one is the armoured cable handset. The speaker in the handset is T-coil compatible meaning that visitors with hearing aids set to telephone may use it.

The Tethered Solar Post's audio is powered by the sun and incorporates a long life battery back up. The Solar Post can be placed in areas where sunlight is not readily

accessible using a remote solar array that can be installed up to 50' away! Up to eight MP3 audio messages can be accommodated within each Tethered Solar Post unit making it an ideal device to provide interpretation in outdoor environments.

For more information about the Tethered Solar Post or to request a quotation please contact Tour-Mate at <a href="mailto:info@tourmate.com">info@tourmate.com</a>

# FIND US NEXT AT

Association of Partners for Public Lands Annual Conference Atlanta, GA; Feb 17-19, 2015

TEXAS ASSOCIATION OF MUSEUMS ANNUAL CONFERENCE FORT WORTH, TX; APRIL 8-10, 2015



Tour-Mate has been offering Interpretive Solutions since 1988. Millions of people have taken Tour-Mate tours in museums, art galleries, historic sites, zoos, aquariums, botanical gardens, national parks, and commercial establishments.

From script creation to production, translation to recording, selection of delivery platforms to installation and operations; our experienced team can assist you each step of the way to ensure that you communicate your interpretive vision to your visitors in a fun and engaging way. Tour-Mate offers clients a fully integrated interpretive experience on multiple platforms such as handheld audio and multimedia devices, cutting edge mobile solutions, innovative and eco friendly stationary outdoor interpretive platforms and accessible group guided systems. Tour-Mate empowers its clients by offering them with the necessary software tools to allow them to edit, and/or create new tours on-site.

'Taking care of our clients' needs' has been the cornerstone of our success. Whether your institution has one hundred visitors or one million visitors, your total satisfaction is our primary goal.

#### **Tour-Mate Systems**

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