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FOR IMMEDIATE RELEASE

TOUR-MATE TO PROVIDE MULTIMEDIA TOUR GUIDE SYSTEM TO EASTERN STATE PENITENTIARY HISTORIC SITE

February 6, 2013 – Leading interpretive and audio tour specialist Tour-Mate Systems has embarked on an interpretive partnership with The Eastern State Penitentiary Historic Site, one that will feature Tour-Mate’s TourMedia multimedia tour guide system with English and text based tours. The system will be available to visitors to the historic penitentiary beginning in April 2013.

Eastern State Penitentiary Historic Site is located in Philadelphia, PA. Often considered the first true prison in the United States, Eastern State Penitentiary became the model for many other prisons. Incarcerated within its walls were the likes of Al Capone and Willie Sutton.

Neil Poch, President of Tour-Mate Systems Ltd., said, “I am delighted that visitors to this iconic Philadelphia landmark will have the opportunity to take the tour using Tour-Mate’s TourMedia system. Having Eastern State penitentiary switch to Tour-Mate from another tour guide provider is a reaffirmation that Tour-Mate is the interpretive company to turn to for the best value/service proposition.”

For more information, please see:

Links:

- Tour-Mate Systems Ltd.: www.tourmate.com
- Eastern State Penitentiary Historic Site: www.easternstate.org.