



TOUR-MATE COLLABORATES WITH THE DENVER ART MUSEUM FOR *YVES ST. LAURENT – THE RETROSPECTIVE*

October 11, 2011 – Leading interpretive and audio tour specialist Tour-Mate Systems is providing the audio tour for the Denver Art Museum's upcoming exhibition, *Yves St. Laurent – The Retrospective*. The exhibition will run from March 25, 2012 – July 8, 2012.

The tour was written by Museum staff and produced by Tour-Mate's production team and will be delivered to the public via Tour-Mate's SC550 hand held Listening Wand system.

Neil Poch, President of Tour-Mate Systems Ltd., said, "I am delighted that visitors to this magnificent exhibition will have the opportunity to take the tour using Tour-Mate's SC550 system. The Denver Art Museum is a world class art museum and it is always a privilege to work with it to provide interpretation for its innovative exhibitions."

For more information, please see:

Links:

- Tour-Mate Systems Ltd.: www.tourmate.com
- Denver Art Museum: www.denverartmuseum.org

About Tour-Mate:

Headquartered in Toronto, Tour-Mate develops and markets self-guided audio tour systems for the interpretive market. The Company has installed systems in the United States, Canada, United Kingdom, Puerto Rico, Australia, China and Macao. Millions of visitors have experienced Tour-Mate audio tours in museums, art galleries, historic sites, zoos, aquariums, and botanical gardens. Tour-Mate's easy to use audio platforms and its creative approach to content creation ensures that each visitor has a significantly enhanced visit experience. Tour-Mate has 20 years of audio tour experience, including the provision of audio tours to institutions such as the Art Gallery of Ontario, the Montreal Museum of Fine Art, the Vancouver Art Gallery, The Alamo and Mount Rushmore. The Company's commitment to customer service is second to none.